70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

City of Barrie

Final

Heritage Barrie Committee

Wednesday, December 8, 2021 | **6:30 PM** | **Virtual Meeting**

For consideration by the City Building Committee on February 8, 2022.

The meeting was called to order by Chair, Councillor, C. Riepma 6:33 p.m. The following were in attendance for the meeting:

Present: 8 - Councillor C. Riepma
Councillor J. Harris
Vice Chair C. Froese
C. Colebatch
D. Exel
K. MacKinnon
S. Mackinnon
S. Marchant

Absent: 1 - D. Moore

STAFF:
Committee Support Clerk, T. Maynard
Director of Economic and Creative Development Department, S. Schlichter
Facilities Capital Project Supervisor, J. De Vroom
Planner, T. Wierzba
Project Manager of Capital Facilities, A. Boisselle
Public Art Coordinator, C. Ryan
Tourism Coordinator, R. MacDonald.

The Heritage Barrie Committee met and reports as follows:

SECTION "A"

PRESENTATION CONCERNING THE TOURISM MASTER PLAN AND PUBLIC ART PROGRAM

Stephanie Schlichter, Director of Economic and Creative Development, Carol-Ann Ryan, Public Art Coordinator and Robb MacDonald, Tourism Coordinator provided a presentation concerning the Tourism Master Plan and Public Art Program.

Ms. Schlichter, Ms. Ryan and Mr. MacDonald discussed slides concerning the following topics:

- The purpose and goals of the Economic Creative Development Department;
- An overview of the sectors of the department related to art and culture development, public art and tourism;
- The 2022 Public Art Priorities;
- A chart illustrating the direct benefits of tourism in Barrie;
- The priority recommendations of the Tourism Master Plan; and
- The 2022 Tourism priorities.

Members of the Committee asked a number of questions of City staff and received responses.

PRESENTATION CONCERNING THE HISTORIC ALLANDALE TRAIN IMPROVEMENTS

Amanda Boisselle, Project Manager of Capital Projects and Jason DeVroom, Facilities Capital Project Supervisor provided a presentation concerning the Allandale Train Station Office Building Renovations.

Ms. Boisselle and Mr. DeVroom discussed slides concerning the following topics:

- A background of the historic Allandale Train Station;
- The condition of the train station building;
- The past history of the renovations and updates to the buildings;
- Photographs illustrating the interior of office buildings;
- The purpose and rationale for renovating the existing Office Building; and
- The plan for the office space.

Members of Committee asked a number of questions of City staff and received responses.

ALLANDALE GO STATION SUBCOMMITTEE UPDATE

Craig Froese provided an update concerning the Allandale GO Station Subcommittee. He explained that the Subcommittee met with the Economic and Development Department to discuss the scope and vision of the historic art project for the tunnel of the Allandale GO Station. Mr. Froese advised that the projected timeline for the project is to be completed by October 2022.

Carol-Ann Ryan, Public Art Coordinator explained the next steps in the process is to determine the visual outcome of the Allandale GO Station tunnel and then a call out for submissions to the art community.

Councillor, J. Harris advised of his discussion with Metrolinx's concerning the historic art project and the potential partnership with the City when the scope and the vision of the project has been finalized.

The Committee provided suggestions to Ms. Ryan and the representatives of the Allandale GO Station Subcommittee.

COMMITTEE BUDGET UPDATE

Councillor Riepma provided an update concerning the Committee's 2021 and 2022 budget.

Tomasz Wierzba, Planner provided an update concerning the historic neighbourhood street signs. He advised that a quote in the amount of $6600.00 has been received and would complete the historic neighbourhood street signs. He noted that the Committee only allocated $3000.00 for signs. The Committee discussed allocating additional funds to cover the costs.

The Committee approved the expenditure of funds from the Heritage Barrie cost centre 1026 670700 to a maximum of $6600.00 for historic neighbourhood street signs in order to increase the allocated funds previously approved by the Committee on September 8, 2021.

The Committee discussed the 2022 budget and prioritizing funds for future projects and initiatives.

2021 HERITAGE BARRIE AWARDS

The Committee met and discussed the 2021 Heritage Barrie Awards nominations.

T. Wierzba, Planner provided an overview of the nominations received for 47 Rodney Street, Queens Hotel, 94 Dunlop Street East and 178 Bayfield Street.

The Committee discussed recipients for the group and individual categories.

The Committee selected award recipients for the following categories:

- Residential;
- Commercial - two recipients;
- Group;
- Institutional; and
- Individual.

Cathy Colebatch suggested creating a new Heritage Barrie Award category for media. The Committee agreed to discuss further at the next meeting.

COMMUNICATIONS STRATEGY

This matter was deferred to the next meeting.

2022 HERITAGE WEEK

The Committee discussed 2022 Heritage Week Events. Cathy Colebatch suggested potentially hosting an event for the listed and designated property owners from Municipal Heritage Register. The Committee will provide their suggestions to Kayleigh MacKinnon concerning events for 2021 Heritage Week.

PROMOTING HERITAGE - BARRIE AND DISTRICT ASSOCIATION OF REALTORS

This matter was deferred to the next Committee meeting.

BRADFORD STREET PROPERTIES REPORT SUBCOMMITTEE

This matter was deferred to the next Committee meeting.

STATUS OF THE MUNICIPAL HERITAGE REGISTER

Tomasz Wierzba advised that he received a request from the property owners of 72 Burton Avenue to have their property added to the Municipal Heritage Register as a listed property. Mr. Wierzba discussed the historical attributes of the property.

The Committee agreed that the property be added to the Municipal Heritage Register as a listed property.

The Heritage Barrie Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

Recommendation:

MUNICIPAL HERITAGE REGISTER - 72 BURTON AVENUE

That the property known municipally as 72 Burton Avenue be added to the Municipal Heritage Register as a listed property.

This matter was recommended to City Building Committee for consideration of adoption at its meeting to be held on 2/08/2022.

The Heritage Barrie Committee met and reports as follows:

SECTION "C"

DEVELOPMENT APPLICATION(S) UNDER REVIEW

There was no report provided concerning Development Application(s) Under Review.

ADJOURNMENT

The meeting adjourned at 9:07 p.m.

CHAIRMAN